

SIGNAGE

DIGITAL SIGNAGE

INTERACTIVE KIOSKS®



Our Mission

Magit is leading the way in modern media.
We make an innovative Company, attractive to our Clients and our Team.
Our core values are experience, reliability and harmony of activity.



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1. BASIC INFORMATION ABOUT MAGIT

1.1. CONTACT DATA

NAME: MAGIT Sp. z o.o.

NIP (Tax Identification No.): 898-18-69-717

KRS (State Court Register No.): 0000187934, District Court of Wrocław-Fabryczna

ADDRESS: Psary, ul. Parkowa 11, 51-180 Wrocław

PHONE: +48 (71) 348 27 04, 347 73 30, 347 73 31

FAX: +48 (71) 372 94 58

E-MAIL: general enquiries magit@magit.pl
infokiosks dept. kiosk@magit.pl,
digital signage dept. dsnet@magit.pl
touchscreens and hardware dept. monitor@magit.pl
multimedia and internet dept. multimedia@magit.pl
localization and translations dept. trans-info@magit.pl
signage and LED illumination dept. reklama@magit.pl
LED screens and advertisement
products dept. materialy@magit.pl

INTERNET: company's website www.magit.pl
online retail shop www.sklepwww.pl

PRODUCTION SITE: Psary, ul. Parkowa 11, 51-180 Wrocław

1.2. FOUNDATION DATE

1 December 1989

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1.3. MANAGEMENT BOARD

Arkadiusz Wądrzyk a.wadrzyk@magit.pl
Grzegorz Wójcik grzesiekw@magit.pl
Teresa Małgorzata Siarkiewicz m.siarkiewicz@magit.pl
Tomasz Beuch t.beuch@magit.pl
Mariusz Sojka m.sojka@magit.pl

1.4. EMPLOYMENT DATA

- full-time: 45 employees
- part-time: on a project basis: designers, artists, IT professionals, engineers of various specialties, translators and others

1.5. INITIAL SHARE CAPITAL

⇒ 1,990,000 PLN

1.6. TURNOVER

⇒ for 2008: 12,500,000 PLN
⇒ for 2007: 11,200,000 PLN

1.7. HISTORY

- ⇒ since 2008: LED street lighting
- ⇒ since 2007: digital signage
- ⇒ since 2007: LED screens and neon lights
- ⇒ since 2003: LED illumination
- ⇒ since 2003: touchscreens
- ⇒ since 2002: dedicated 3D applications, 3D visualisations
- ⇒ since 1999: Internet applications, online shops, infokiosks
- ⇒ since 1998: multimedia presentations
- ⇒ since 1995: software localization and technical translations
- ⇒ since 1991: advertising services, hardware and software for advertising agencies
- ⇒ since 1989: computer graphics, desktop publishing (DTP).

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2. COMPANY PROFILE

2.1. INFOKIOSKS, DIGITAL SIGNAGE, DIGIfamily

[/www.kioski.magit.pl](http://www.kioski.magit.pl), www.dsnet.magit.pl, www.jobviewer.pl/

Infokiosks: indoor and outdoor applications, standard and customised projects, including dedicated multimedia applications and infokiosk network management system. Design, production, assembly and maintenance.

DSnet — an innovative Digital Signage network: professional media, interactive solutions, Content Studio, Network Management System, visual content ergonomics, customised design.

DIGIfamily — the family of multimedia POS systems and multimedia products for visual communication systems.

JobViewer — digital job offer publication system.

2.2. TOUCHSCREENS AND HARDWARE

[/www.dotykn.magit.pl](http://www.dotykn.magit.pl)/

Integration and sale of touchscreens. Our company is a distributor of GeneralTouch (touch-sensitive overlays), Custom (thermal printers), AOpen (computers for Digital Signage systems).

Magit is the sole provider of technical support for Polish users of software designed by Corel Corporation from Canada.

2.3. MULTIMEDIA/INTERNET

[/www.multimedia.magit.pl](http://www.multimedia.magit.pl)/

Multimedia presentations, Internet applications, promotional videos, advertising video clips and animations, content digital signage.

2.4. SOFTWARE LOCALIZATION AND TECHNICAL TRANSLATIONS

[/www.tlumaczenia.magit.pl](http://www.tlumaczenia.magit.pl)/

Localization of software, websites and multimedia, technical translations.

We have participated in projects for the following companies: Corel Corporation, Microsoft, Cisco, Lotus, Intel, Canon, Hewlett Packard, 3M, Trend Micro, Seagate, Medtronic, Philips, MAN, Asseco.

2.5. SIGNAGE

[/www.reklama.magit.pl](http://www.reklama.magit.pl)/

Building signage, both indoors and outdoors. Corporate visual identity.

2.6. LED TECHNOLOGY

[/www.swiatlo.magit.pl](http://www.swiatlo.magit.pl)/

Illuminated advertising. Strategy of saving energy. Architectural illumination. Street, park and car park lighting.

2.7. ADVERTISEMENT PRODUCTS

[/www.magit.pl/produkty/](http://www.magit.pl/produkty/)

LED illumination systems, LED screens and neon lights, letters and advertising 3D-forms, ceiling panels, standard and multimedia showcases, visual identity systems, signage, advertising production materials: tapes for constructing letters, illuminated cables, systems of advertisement and signage profiles.

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3. BUSINESS PROCESS APPLICATION – BPA

Magit has implemented a computer system for comprehensive process management in order to streamline the operation of our project-oriented company with matrix management structure. The system improves management of documents, information, customer relations and project implementation.

4. CERTIFICATES, PATENTS AND REGISTERED TRADEMARKS

- ISO 9001:2000 Certificate
- Patent No. 200974 for the invention of integrated power & control system for infokiosks
- Three-dimensional trademark No. 209336
- Registered word and device marks: Magit, infoKiosk, digiCASE, DSnet

5. AWARDS AND HONOURS

- European Medal for the multimedia mobile kiosk digiSTAND in 2009.
- Ambassador of Polish economy in 2009.
- OOH! Awards — Digital Signage — Innovation of the Year for digiPOS in 2009.
- European Medal for the multimedia showcase digiCASE in 2008.
- European Medal for the multimedia display POS in 2007.
- Superstar Poland 2007 For Design of the product POS Bottonowa.
- Superstar Poland 2007 For Technical Realisation of the product POS Bottonowa.
- European Medal for touchscreen monitor integration in 2005.
- European Medal for multimedia services in 2004.
- European Medal for LED illumination systems in 2003.
- European Medal for infoKiosks in 2002.
- European Medal for all-purpose showcases in 2002.
- European Medal for software localization in 2001.

6. LIST OF SELECTED CLIENTS



- 3COM
- 3M
- 4 YOU
- ABB Centrum
- AIESEC Polska
- AIG Market Service
- Allianz T.U.
- Almi Decor
- American Restaurants
- American Trading Company
- Arkady Wrocławskie department store
- Art Styl
- Asseco
- Bank Handlowy
- Bank Millenium
- Bank Przemysłowo-Handlowy
- Euro 2012 Office in Wrocław
- Blachy Pruszyński
- Brugman
- Business Centre Club
- Cadbury-Wedel
- COLGATE-PALMOLIVE
- Canon
- Cisco
- Coca-Cola West Poland
- Comarch
- Comercial Union
- Corel Corporation
- Citi Financial Bank
- Daimler Chrysler Automotive Polska
- Dallas Jeans
- DEICHMANN
- NATURA cosmetic stores
- ESKA radio
- Eurocash S.A.
- Europejski Fundusz Leasingowy (European Leasing Fund)
- Eden Springs Poland
- Extrapole
- Fotolight BV
- Galeria Centrum department stores
- Gazoprojekt
- GC Werbetchnik
- Generali T.U.
- Getin Bank
- Getrankeservice Heidrich GMBH
- Gillette
- GOTCHA! Promotional Support
- HELIOS Film Centre
- HDP Electronics
- Hewlett Packard
- H&K Werbetchnik
- Hochtief Polska
- House of Ford
- Centennial Hall
- ICL
- IMPEL Security
- IMX-Solutions
- Indiana
- ING Bank
- ING Nationale Nederlander
- Institute of National Remembrance
- Intel
- Inter IKEA Centre Polska
- Jazz Office
- JTT Computers
- J.W. Construction Holding
- Kazar
- Chancellery of the President of the Republic of Poland
- Klaren Notebook
- KFC, Pizza Hut
- Kredyt Bank
- Krajowe Towarzystwo Finansowe (National Financial Association)
- Konica Minolta Business Solutions
- Levante
- Lichtwerbung Ulrich Klein
- Lotus
- Governor's Office of the Lubuskie Province
- LUKAS Bank
- LUMENA S.A.
- MAN
- Marks & Spencer
- Medicus
- Medtronic
- Mercedes Benz
- Merida
- Microsoft
- Opel Nivette Sp. z o.o.
- Opoczno
- Optimus
- OSRAM
- Ossolineum
- Philips
- PKO BP
- Polcolorit / Ceramica Marconi
- Polifarb Cieszyn-Wrocław
- Poltegor Projekt
- Polskie Towarzystwo Finansowe (Polish Financial Association)
- Polsat Cyfrowy
- District Job Centers
- PPTFP Pionier
- Procter & Gamble
- Pruszyński
- PTE Norwich Union
- PTK Holding
- PZU
- Saint Gobain Abrasives
- Samuelsons Polska Saint-Gobain Abrasives
- Sanitec KOŁO
- Seagate
- Sconto Meble
- Siemens Polska Sp. z o.o.
- SKANSKA
- SMYK Sp. z o.o.
- Softbank
- SPHINX
- Sudzucker
- Suzuki Motor Poland
- TP SA (Telecommunications of Poland)
- TVP (Polish National Television)
- TESCO Polska
- TETA
- Tequilla Polska
- Towarzystwo Finansowo-Leasingowe (Finance and Leasing Association)
- Trend Micro
- TU Allianz
- Winkelmann
- Publishing House Wydawnictwo Dolnośląskie
- City Hall of Wrocław
- Wrocław University of Economics
- Wrocław University
- Marshall's Office of Lower Silesia
- City Hall of Częstochowa
- City Hall of Toruń
- City Hall of Czarnków
- US West (Panorama Firm)
- Vector Soft
- Volksbank Leasing Polska
- Volvo
- Z.P.C. Mieszko